

Let's Playout!

PLAYOUT AS-A-SERVICE



Lower your costs, rapidly launch new revenue-generating TV services, and grow your business.

We provide an integrated system and connectivity as a service which delivers the required functionality and contributes audio/video content to traditional broadcast satellite and cable as well as modern Over-The-Top Internet Protocol TV delivery platforms.

WHAT WE CAN DO FOR YOU

- TV channel/ Multichannel playout
- Advertisement insertion
- Time-delay
- Live events insertion
- Overlay graphics and logo channel branding
- Recording



FEATURES



Flexible playout vendor options



Multiple file formats playback capabilities



Multiple output format capabilities



Integrated content splitting and trimming



Subtitling insertion capability



Advanced graphics overlays



Scheduled graphics insertion



Loudness control



Multiple audio tracks capability

ADDITIONAL SERVICES & SOLUTIONS

- Content distribution and broadcasting via fiber, satellite and public Internet
- Advanced digital head-end processing (encoding/transcoding, Conditional Access System encryption, multiplexing etc.)
- Satellite digital TV platform as a service - Direct-to-home (DTH) broadcast TV
- Cable and terrestrial digital TV platforms as a service - DVB-T and DVB-C broadcast TV
- Over-the-top Internet Protocol TV platform as a service - OTT/IPTV
- Equipment hosting in Data center

PLAYOUT WORKFLOW

